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**YOUNG
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16-17 September 2013
The Hong Kong Polytechnic University
Hong Kong

Improving the world through engineering

WHAT DO YOU THINK ENGNOW REPRESENTS?

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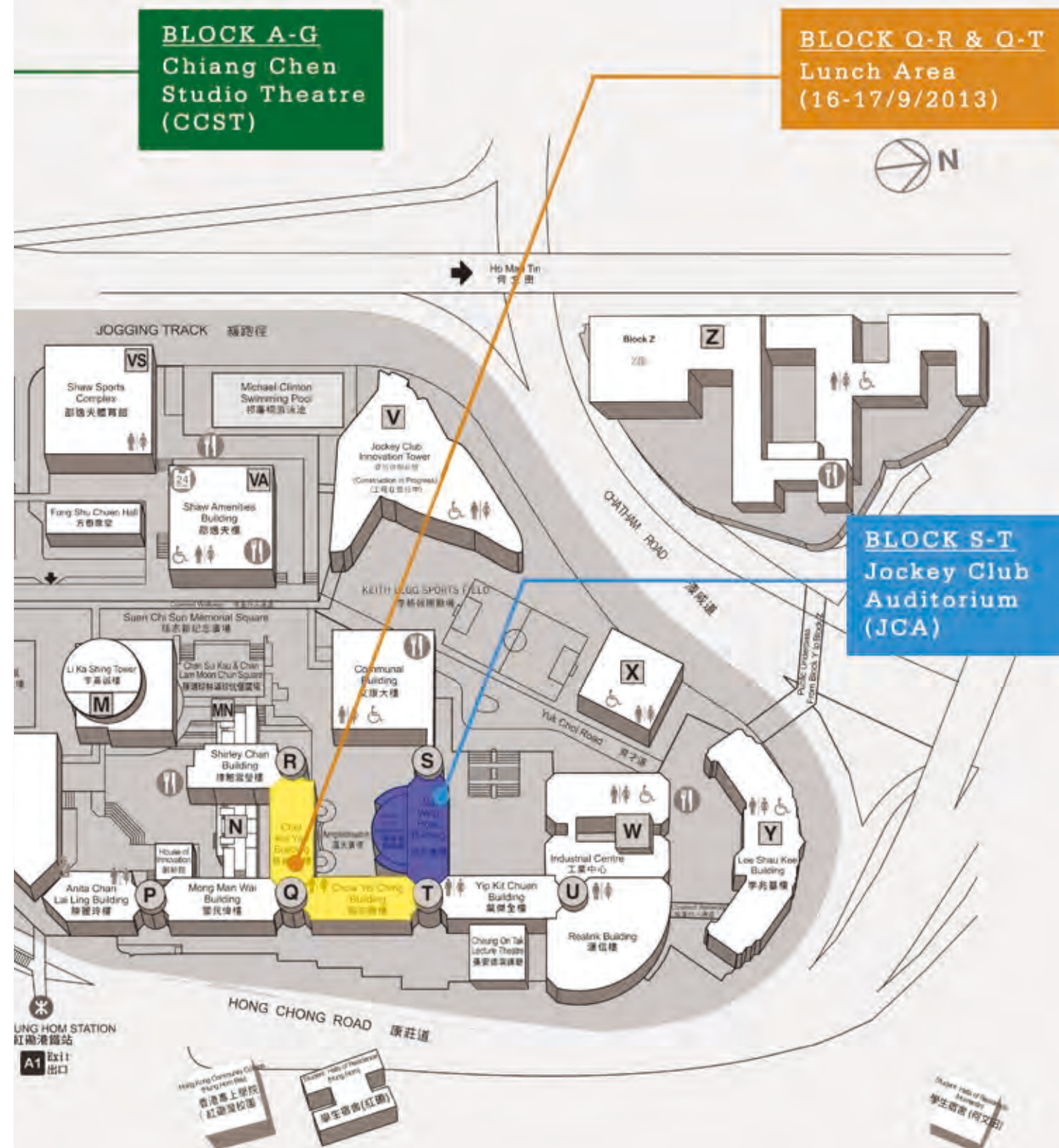
ENGNOW REPRESENTS "THE FUTURE OF ENGINEERING IS NOW".

It is a 360 degree training programme for tomorrow's leading engineers and supporting the development of young engineers. To become a world-class engineer in the 21st century, it is no longer sufficient to be an expert in your field. Today's top engineers must also demonstrate leadership, communication skills, problem solving and critical thinking.

The crux of the EngNow logo design is the g/o letterform that symbolizes the inextricable link between engineering and the era in which it is practiced. The logo is clean and modern, built with geometric shapes and smooth curves. The strong and even strokes represent the strength and precision of engineering, while the gentle curved shapes represent the soft skills required by today's well-rounded engineers.

TO FIND OUT MORE ABOUT ENGNOW - 360 LEADERSHIP TRAINING,
PLEASE VISIT WWW.NEARYOU.IMECHE.ORG

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17/9/2013 (DAY 2)

Morning (0900 hr.- 1000 hr.)

Lecture 3: "Courage to Lead: How to Build Courage?"

by Mrs Sandra Mak

Location: JCA

Morning (1000 hr.- 1100 hr.)

Lecture 4: "From No-idea Towards Marketable Products - Engineering and Business Integration"

by Prof Lau, Alan K T

Location: JCA

Morning (1115 hr.- 1215 hr.)

Lecture 5: "Discovering Success Through High Performing Teams"

by Mr Andrew Webster

Location: JCA

17/9/2013 (DAY 2)

Afternoon (1345 hr.- 1515 hr.)

Forum 3: "Roles of Global Engineering Leaders"

Chaired by Ir Dr Tso, Che-Wah

Location: JCA

Afternoon (1535 hr.- 1700 hr.)

Forum 4: "Future Engineering Leaders - What Does it Mean?"

by Prof Wu, Po-Chi

Location: JCA

Afternoon (1700 hr.- 1710 hr.)

Closing Remark

by Prof Lau, Alan K T

Location: JCA