

Making online learning memorable.

Institution of
**MECHANICAL
ENGINEERS**



video artsTM
Longer lasting learning

300 videos



Wrong Way

Humour shows us the worst examples of how we behave at work



Right Way

Our good example reinforces the learning points



Reflect

Familiar faces and characters help us reflect on our own experiences



Remember

The learning is summarised

100 e-learning courses



Look

Our award-winning video clips provide the story and theory



Think

Reflecting on the learner's own personal experience



Practise

Questions to check understanding



Remember

A summary of the key learning points captured in a handy infographic

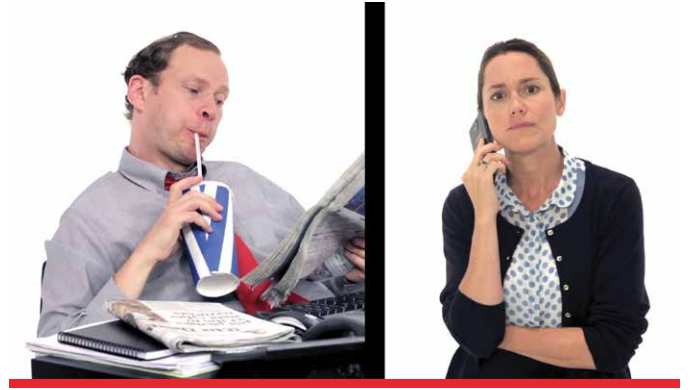
- ✓ Communication
- ✓ Compliance
- ✓ Customer Service
- ✓ Employability
- ✓ Health & Safety

- ✓ Influence & Negotiation
- ✓ Leadership
- ✓ Management
- ✓ Performance Management

- ✓ Projects & Change
- ✓ Sales
- ✓ Wellbeing
- ✓ Workplace

Communication

Keep the channels of communication open in your organisation.



THE DETAIL

25 videos
10 e-learning courses

- ✓ Assertiveness
- ✓ Body Language
- ✓ Meetings
- ✓ Phone Conversations
- ✓ Presentations

“Credible, useful and entertaining all at once.”

TRAINING AND COACHING TODAY

Compliance

Help your people keep on top of the latest legislation.

NEW FOR
2018



THE DETAIL

- ✓ Anti-bribery & Corruption
- ✓ Data Protection
- ✓ GDPR
- ✓ Modern-Day Slavery

“It crystallises the important learning points but is also engaging and memorable.”

LANCASTER UNIVERSITY BUSINESS SCHOOL

Customer Service

High-impact lessons for front-line teams.



THE DETAIL

35 videos

12 e-learning courses

- ✓ Advising the Customer
- ✓ After Sales
- ✓ Communicating Effectively
- ✓ Customer Types
- ✓ Customers on the Phone
- ✓ First Impressions
- ✓ Online Customers
- ✓ Service for Sales
- ✓ The Power of Behaviour
- ✓ When Things go Wrong

“Delivered beyond my expectations.”

MARS

Employability

The Employability Edit draws on our other collections to offer vital transferable skills and habits of mind for apprentices, graduates and those who are new to the workplace.



THE DETAIL

52 videos

11 e-learning courses

- ✓ Being an Employee
- ✓ Communication
- ✓ Creativity
- ✓ Empathy
- ✓ Feedback
- ✓ Problem Solving
- ✓ Resilience
- ✓ Self Awareness
- ✓ Teamwork

“The take-up of the e-learning courses has been excellent and our staff are giving extremely positive feedback.”

MAITLAND

Health & Safety

Safety basics for all employees.

NEW FOR
2018



THE DETAIL

- ✓ Display Screen Equipment
- ✓ Manual Handling
- ✓ Working at Height

“The array of e-learning modules Video Arts offers are highly engaging, humorous and effective.”

BMT GROUP

Influencing & Negotiation

Principles of persuasion and negotiation for anyone who needs to influence at work.



THE DETAIL

24 videos
8 e-learning courses

- ✓ Asking for Help
- ✓ Being a People Person
- ✓ How to Negotiate
- ✓ Making Your Case
- ✓ Using Similarity
- ✓ When Less is More

“A brilliantly entertaining and effective learning library.”

INFLUENCE AT WORK
CEO STEVE MARTIN

Leadership

Leadership is an activity and not a position. Help your managers and aspiring leaders take the next step and learn the more strategic aspects of leading a team.



THE DETAIL

34 videos

14 e-learning courses

- ✓ Change
- ✓ Creativity & Innovation
- ✓ Crisis Management
- ✓ Emotional Intelligence
- ✓ Ethics
- ✓ Everyday Learning
- ✓ Leadership Sins
- ✓ Practical Leadership
- ✓ Team Decision-Making
- ✓ Team Development



“ I watched the new Leadership Collection and they’re perfect to send to learners. ”

NEWQUEST

Management

Must-have skills for managing people.
Deliver swift, concise and effective
learning for new and would-be managers.



THE DETAIL

32 videos

11 e-learning courses

- ✓ Being a Leader
- ✓ Counselling
- ✓ Dealing with Absenteeism
- ✓ Developing Your Team
- ✓ Difficult Conversations
- ✓ Managing Discipline
- ✓ Motivating Your Team
- ✓ One-to-One Training
- ✓ Performance Reviews

“The experience is intense...feel confident that the subject will be covered thoroughly.”

PERSONNEL TODAY

Performance Management

With our help, your line managers will learn the techniques required to manage performance through appraisals and beyond.



THE DETAIL

13 videos

6 e-learning courses

- ✓ Beyond the Review Meeting
- ✓ Constructive Criticism
- ✓ Managing Performance Every Day
- ✓ Performance Review
- ✓ Preparing For a Review
- ✓ Sharing Praise

“The actors are excessively authentic. And this is what makes the film exceptional.”

WORLD MEDIA FESTIVAL

Projects & Change

Help your managers plan for change and persevere in the face of resistance.



THE DETAIL

15 videos

4 e-learning courses

- ✓ Implementing Change
- ✓ Living With Change
- ✓ Managing Change

“ People respond because it shows how leadership and teamwork works in real life. ”

VOLVO

Sales

From consulting to close. Proven techniques for successful sales professionals.



THE DETAIL

16 videos

6 e-learning courses

- ✓ Closing
- ✓ Consultant Selling
- ✓ Controlling the Sale
- ✓ Difficult Sales
- ✓ Finding Needs
- ✓ Handling Objections

“ This is some of the best training I have done. ”

MAITLAND

Wellbeing

Actionable strategies to improve wellbeing at work.



THE DETAIL

32 videos

9 e-learning courses

- ✓ Criticism & Failure
- ✓ Emotions Versus Evidence
- ✓ Getting Stuff Done
- ✓ Happiness Habits
- ✓ Inside Your Head
- ✓ Personal Wellbeing for Managers
- ✓ Planning
- ✓ Practical Wellbeing
- ✓ Team Wellbeing for Managers

“What if ‘positive thinking’ and relentless optimism aren’t the solution to happiness?”

OLIVER BURKEMAN
JOURNALIST AND VIDEO ARTS EXPERT

Workplace

Behavioural skills to help all employees succeed in the workplace.



THE DETAIL

22 videos

10 e-learning courses

- ✓ Body Language
- ✓ Handling Stress
- ✓ Finance & Budgets
- ✓ Making Time
- ✓ Managing Yourself
- ✓ Negotiating
- ✓ Time Management
- ✓ Understanding Behaviour

“We all loved the Workplace Collection - very entertaining and informative.”

TRAVIS PERKINS