

# MAKING ONLINE LEARNING MEMORABLE

Institution of  
**MECHANICAL  
ENGINEERS**



**video arts**<sup>TM</sup>  
Longer lasting learning

## 300 videos



### Wrong Way

Humour shows us the worst examples of how we behave at work



### Right Way

Our good example reinforces the learning points



### Reflect

Familiar faces and characters help us reflect on our own experiences



### Remember

The learning is summarised

## 100 eLearning courses



### Look

Our award-winning video clips provide the story and theory



### Think

Reflecting on the learner's own personal experience



### Practise

Questions to check understanding



### Remember

A summary of the key learning points captured in a handy infographic

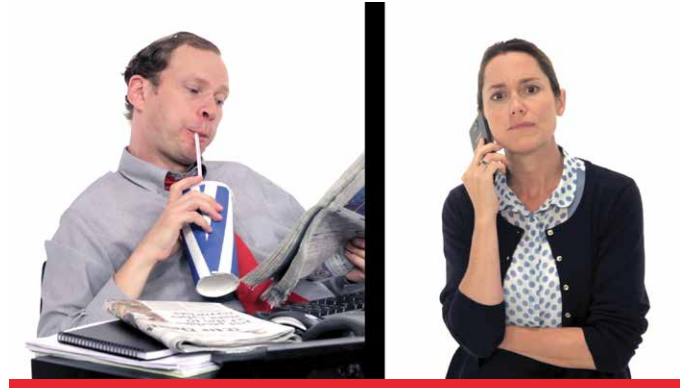
- ✓ Communication
- ✓ Compliance
- ✓ Customer Service
- ✓ Employability
- ✓ Health & Safety

- ✓ Influence & Negotiation
- ✓ Leadership
- ✓ Management
- ✓ Performance Management

- ✓ Projects & Change
- ✓ Sales
- ✓ Wellbeing
- ✓ Workplace

# Communication

Keep the channels of communication open in your organisation.



## THE DETAIL

**25 videos**  
**10 eLearning courses**

- ✓ Assertiveness
- ✓ Body Language
- ✓ Meetings
- ✓ Phone Conversations
- ✓ Presentations

“Credible, useful and entertaining all at once.

TRAINING AND COACHING TODAY

# Compliance

Help your people keep on top of the latest legislation.



## THE DETAIL

- ✓ Anti-bribery & Corruption
- ✓ Data Protection
- ✓ GDPR
- ✓ Modern-Day Slavery

“It crystallises the important learning points but is also engaging and memorable.

LANCASTER UNIVERSITY BUSINESS SCHOOL

# Customer Service

High-impact lessons for front-line teams.



## THE DETAIL

**35 videos**  
**12 eLearning courses**

“Delivered beyond my expectations.”

MARS

- ✓ Advising the Customer
- ✓ After Sales
- ✓ Communicating Effectively
- ✓ Customer Types
- ✓ Customers on the Phone
- ✓ First Impressions
- ✓ Online Customers
- ✓ Service for Sales
- ✓ The Power of Behaviour
- ✓ When Things go Wrong

# Employability

The Employability Edit draws on our other collections to offer vital transferable skills and habits of mind for apprentices, graduates and those who are new to the workplace.



## THE DETAIL

**52 videos**  
**11 eLearning courses**

“The take-up of the e-learning courses has been excellent and our staff are giving extremely positive feedback.”

MAITLAND

- ✓ Being an Employee
- ✓ Communication
- ✓ Creativity
- ✓ Empathy
- ✓ Feedback
- ✓ Problem Solving
- ✓ Resilience
- ✓ Self Awareness
- ✓ Teamwork

# Health & Safety

Safety basics for all employees.



## THE DETAIL

- ✓ Display Screen Equipment
- ✓ Manual Handling
- ✓ Working at Height

“The array of e-learning modules Video Arts offers are highly engaging, humorous and effective.

BMT GROUP

# Influencing & Negotiation

Principles of persuasion and negotiation for anyone who needs to influence at work.



## THE DETAIL

24 videos

8 eLearning courses

- ✓ Asking for Help
- ✓ Being a People Person
- ✓ How to Negotiate
- ✓ Making Your Case
- ✓ Using Similarity
- ✓ When Less is More

“A brilliantly entertaining and effective learning library.”

INFLUENCE AT WORK  
CEO STEVE MARTIN

# Leadership

Leadership is an activity and not a position. Help your managers and aspiring leaders take the next step and learn the more strategic aspects of leading a team.



## THE DETAIL

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**34 videos**

**14 eLearning courses**

- ✓ Change
- ✓ Creativity & Innovation
- ✓ Crisis Management
- ✓ Emotional Intelligence
- ✓ Ethics
- ✓ Everyday Learning
- ✓ Leadership Sins
- ✓ Practical Leadership
- ✓ Team Decision-Making
- ✓ Team Development



“ I watched the new Leadership Collection and they're perfect to send to learners. ”

NEWQUEST

# Management

Must-have skills for managing people.  
Deliver swift, concise and effective  
learning for new and would-be managers.



## THE DETAIL

**32 videos**

**11 eLearning courses**

- ✓ Being a Leader
- ✓ Counselling
- ✓ Dealing with Absenteeism
- ✓ Developing Your Team
- ✓ Difficult Conversations
- ✓ Managing Discipline
- ✓ Motivating Your Team
- ✓ One-to-One Training
- ✓ Performance Reviews

“ The experience is intense...feel confident that the subject will be covered thoroughly.

PERSONNEL TODAY

# Performance Management

With our help, your line managers will learn the techniques required to manage performance through appraisals and beyond.



## THE DETAIL

**13 videos**

**6 e-learning courses**

- ✓ Beyond the Review Meeting
- ✓ Constructive Criticism
- ✓ Managing Performance Every Day
- ✓ Performance Review
- ✓ Preparing For a Review
- ✓ Sharing Praise

“ The actors are excessively authentic. And this is what makes the film exceptional. ”

WORLD MEDIA FESTIVAL



# Projects & Change

Help your managers plan for change and persevere in the face of resistance.



## THE DETAIL

**15 videos**  
**4 eLearning courses**

- ✓ Implementing Change
- ✓ Living With Change
- ✓ Managing Chang

“ People respond because it shows how leadership and teamwork works in real life.

**VOLVO**

# Sales

From consulting to close.  
Proven techniques for  
successful sales professionals.



## THE DETAIL

**16 videos**  
**6 eLearning courses**

- ✓ Closing
- ✓ Consultant Selling
- ✓ Controlling the Sale
- ✓ Difficult Sales
- ✓ Finding Needs
- ✓ Handling Objections

“ This is some of the best training I have done.

**MAITLAND**

# Wellbeing

Actionable strategies to improve wellbeing at work.



## THE DETAIL

**32** videos  
**9** eLearning courses

- ✓ Criticism & Failure
- ✓ Emotions Versus Evidence
- ✓ Getting Stuff Done
- ✓ Happiness Habits
- ✓ Inside Your Head
- ✓ Personal Wellbeing for Managers
- ✓ Planning
- ✓ Practical Wellbeing
- ✓ Team Wellbeing for Managers

“What if ‘positive thinking’ and relentless optimism aren’t the solution to happiness?”

**OLIVER BURKEMAN**  
JOURNALIST AND VIDEO ARTS EXPERT

# Workplace

Behavioural skills to help all employees succeed in the workplace.



## THE DETAIL

**22** videos  
**10** eLearning courses

- ✓ Body Language
- ✓ Handling Stress
- ✓ Finance & Budgets
- ✓ Making Time
- ✓ Managing Yourself
- ✓ Negotiating
- ✓ Time Management
- ✓ Understanding Behaviour

“We all loved the Workplace Collection – very entertaining and informative.”

**TRAVIS PERKINS**